

ORDER

**KSNV**

Orders
Order / Rev: 102172
Alt Order #: 06817863
Product Desc: DCCC
Estimate: 1192
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 05/25/12 / 11/13/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Democratic Congressional Campaign
Demographic: A35+
Product Codes: PLI2
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/11/12	193	\$151,775.00	\$129,008.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	193	\$151,775.00	\$129,008.75	0.00
Totals	193	\$151,775.00	\$129,008.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	30%	\$151,775.00
Market	100%	\$505,916.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	24%	\$121,420.00
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$80,946.67
KTUD	1%	\$5,059.17
KVVU	20%	\$101,183.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$45,532.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/05/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	8	\$400.002		0.00	NM	8	\$3,200.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			8		\$400.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/05/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS	CM	5-6a	MTWTF--	:30	8	\$400.00	2	0.00	NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWTF--					8	\$400.00		0.00			
E 2	KSNV	11/06/12	11/12/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS	CM	5-6a	MT-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/06/12	11/12/12	-T-----					1	\$400.00		0.00			
E 3	KSNV	10/30/12	11/05/12	Wake Up Early w/ Wagner Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS	CM	430a-5a	MTWT--S	:30	5	\$200.00	1	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWT--S					5	\$200.00		0.00			
E 4	KSNV	11/06/12	11/12/12	Wake Up Early w/ Wagner Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS	CM	430a-5a	MT-----	:30	1	\$200.00	1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/06/12	11/12/12	-T-----					1	\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSNV	11/06/12-11/12/12	Wake Up Early w/ Wagners		430a-5a	-T-----	:30		(\$200.00)		0.00	NM		
	Unresolved [NA RUNS AFTER POLLS CLOSE]														
E 5	KSNV	10/30/12	11/05/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS	CM	6-7a	MTWTF--	:30	10	\$725.00	1	0.00	NM	10	\$7,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWTF--					10	\$725.00		0.00			
E 6	KSNV	11/06/12	11/12/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS	CM	6-7a	MT-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/06/12	11/12/12	MT-----					1	\$725.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSNV	11/06/12-11/06/12	M-F 6-7a WakeUp w/Wagner		6-7a	-T-----	:30		\$725.00		0.00	NM		
E 7	KSNV	10/30/12	11/05/12	Today Show Today Show TODAY SHOW	CM	658a-9am	MTWTF--	:30	20	\$900.00	1	0.00	NM	19	\$17,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWTF--					20	\$900.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	5	KSNV	10/30/12-11/05/12	Today Show		658a-9am	MTWThF----	:30		(\$900.00)		0.00	NM		
	Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
E 8	KSNV	11/06/12	11/12/12	Today Show Today Show TODAY SHOW	CM	658a-9am	MT-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/06/12	11/12/12	MT-----					1	\$900.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSNV	11/06/12-11/06/12	Today Show		658a-9am	-T-----	:30		\$900.00		0.00	NM		
E 9	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE	CM	6a-7a	-----S-	:30	2	\$375.00	1	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-					2	\$375.00		0.00			
E 10	KSNV	11/03/12	11/03/12	Saturday Today Saturday Today SATURDAY TODAY	CM	7a-9am	-----S-	:30	4	\$625.00	1	0.00	NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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E 10	KSNV	11/03/12	11/03/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	4	\$625.00	1	0.00	NM	4	\$2,500.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	4		\$625.00		0.00						
E 11	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	2	\$375.00	1	0.00	NM	2	\$750.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	2		\$375.00		0.00						
E 12	KSNV	11/04/12	11/04/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	2	\$500.00	2	0.00	NM	0	\$0.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	2		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		Sunday Today		7a-8am	-----Su	:30		(\$500.00)		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/29/12-11/04/12		Sunday Today		7a-8am	-----Su	:30		(\$500.00)		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 13	KSNV	11/04/12	11/04/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$3,000.00		0.00						
E 14	KSNV	11/04/12	11/04/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS 3 TODAY/WKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$500.00		0.00						
E 15	KSNV	11/04/12	11/04/12	Chris Matthews 9:30AM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$500.00	2	0.00	NM	0	\$0.00
CHRIS MATTHEWS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		Chris Matthews 9:30AM SUN		9:30a-10a	-----Su	:30		(\$500.00)		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 16	KSNV	10/30/12	11/05/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	MTWTF--	:30	20	\$425.00	1	0.00	NM	10	\$4,250.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--	10		\$425.00		0.00						
E 17	KSNV	11/06/12	11/12/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	MT-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/06/12	11/12/12	MT-----	1		\$425.00		0.00						
E 18	KSNV	10/30/12	11/05/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	MTWTF--	:30	10	\$325.00	1	0.00	NM	10	\$3,250.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--	10		\$325.00		0.00						
E 19	KSNV	11/06/12	11/12/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	MT-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/06/12	11/12/12	MT-----	1		\$325.00		0.00						

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E 19	KSNV	11/06/12	11/12/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	MT-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/06/12	11/12/12	MT-----	1		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	11/06/12-11/06/12		M-F Today Show III 4th Hr	10am-11am		-T-----	:30	\$325.00	0.00	NM				
E 20	KSNV	10/30/12	11/05/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	:30	12	\$325.00	1	0.00	NM	12	\$3,900.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--	12		\$325.00		0.00						
E 21	KSNV	11/06/12	11/12/12	Rachael Ray Rachael Ray	CM	11am-12pm	MT-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/06/12	11/12/12	MT-----	1		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	11/06/12-11/06/12		Rachael Ray	11am-12pm		-T-----	:30	\$325.00	0.00	NM				
E 22	KSNV	10/30/12	11/05/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	5	\$425.00	1	0.00	NM	5	\$2,125.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--	5		\$425.00		0.00						
E 23	KSNV	11/06/12	11/12/12	Noon News Noon News	CM	12-1230pm	MT-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/06/12	11/12/12	MT-----	1		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	11/06/12-11/06/12		Noon News	12-1230pm		-T-----	:30	\$425.00	0.00	NM				
E 24	KSNV	10/30/12	11/05/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--	5		\$325.00		0.00						
E 25	KSNV	11/06/12	11/12/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	MT-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/06/12	11/12/12	MT-----	1		\$325.00		0.00						
E 26	KSNV	10/30/12	11/05/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--	5		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	KSNV	10/30/12-11/05/12		The Doctors	2pm-3pm		MTWThF----	:30	\$325.00	0.00	NM				
[spot aired]															
E 27	KSNV	11/06/12	11/12/12	The Doctors The Doctors	CM	2pm-3pm	MT-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/06/12	11/12/12	MT-----	1		\$325.00		0.00						
E 28	KSNV	10/30/12	11/05/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF--	:30	8	\$450.00	1	0.00	NM	8	\$3,600.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--	8		\$450.00		0.00						
E 29	KSNV	11/06/12	11/12/12	Dr. Phil Dr Phil	CM	3-4p	MT-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00

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 Estimate: 1192

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 42	KSNV	11/03/12	11/03/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	:30	2	\$1,200.00	3	0.00	NM	2	\$2,400.00
LAW & ORDER: SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S-						2	\$1,200.00		0.00			
E 43	KSNV	11/04/12	11/04/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
SUN NT FB: GB @ HOUSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S						1	\$10,000.00		0.00			
E 44	KSNV	11/04/12	11/04/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	2	\$1,600.00	2	0.00	NM	2	\$3,200.00
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S						2	\$1,600.00		0.00			
E 45	KSNV	11/04/12	11/04/12	LAW & ORDER (synd) RM Law & Order (synd) PRIME	CM	SU 10-11P	-----S	:30	2	\$900.00	2	0.00	NM	2	\$1,800.00
LAW & ORDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S						2	\$900.00		0.00			
E 46	KSNV	10/30/12	11/05/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	5	\$1,200.00	1	0.00	NM	5	\$6,000.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/12		11/05/12	MTWTF--						5	\$1,200.00		0.00			
E 47	KSNV	11/03/12	11/03/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S-						1	\$1,100.00		0.00			
E 48	KSNV	11/04/12	11/04/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S						1	\$1,100.00		0.00			
E 49	KSNV	10/30/12	11/05/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	8	\$500.00	1	0.00	NM	8	\$4,000.00
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/12		11/05/12	MTWTF--						8	\$500.00		0.00			
E 50	KSNV	10/30/12	11/05/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	8	\$250.00	1	0.00	NM	8	\$2,000.00
LATE NIGHT W/JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/12		11/05/12	MTWTF--						8	\$250.00		0.00			
E 51	KSNV	11/03/12	11/03/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	3	\$1,400.00	1	0.00	NM	3	\$4,200.00
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S-						3	\$1,400.00		0.00			
E 52	KSNV	11/04/12	11/04/12	Sports Night in Las Vegas Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
SPORTS NIGHT IN LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S						1	\$400.00		0.00			
N 53	KSNV	10/30/12	11/02/12	Ralston Reports FacetoFace/Ralston Report	CM	730-758pm	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/12		11/05/12	-TWTF--						4	\$900.00		0.00			
N 54	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$450.00	1	0.00	NM	1	\$450.00

Order / Rev: 102172
 Alt Order #: 06817863
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Democratic Congressional Campaign Co
 Product Desc: DCCC
 Estimate: 1192

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N54	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUND&M News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$450.00	1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	-----S			1		\$450.00		0.00				
N55	KSNV	11/04/12	11/04/12	LAW & ORDER (LF) Law & Order (LF)	CM	Sat 1-2am / Sun 1-	-----S	:30	1	\$200.00	1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	-----S			1		\$200.00		0.00				
N56	KSNV	11/03/12	11/03/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$1,925.00	1	0.00	NM	1	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-			1		\$1,925.00		0.00				
Totals													193	\$151,775.00	